

Management Report

HuskyDad Sports, LLC

For the period ended December 31, 2023

Prepared by

J2 Bookkeeping

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Profit and Loss

January - December 2023

	Total
INCOME	
Channel Sales	4,826.27
Shopify Sales	793.61
Total Channel Sales	5,619.88
Channel Shipping Income	
Shopify Shipping Income	26.55
Total Channel Shipping Income	26.55
eBay sales	1,217.47
PayPal Sales	4,918.31
Sales	37,228.74
Income - Intuit Payments	5,568.71
Stripe Sales	149.62
Whatnot Sales	6,039.24
Total Sales	48,986.31
Total Income	60,768.52
COST OF GOODS SOLD	
Channel Selling Fees	
Shopify Selling Fees	15.26
Total Channel Selling Fees	15.26
Cost of goods sold	32.79
Equipment rental	200.01
Subcontractor expenses	159.00
Supplies & materials	808.26
Total Cost of goods sold	1,200.06
Total Cost of Goods Sold	1,215.32
GROSS PROFIT	59,553.20
EXPENSES	
Advertising & marketing	8,591.62
Listing fees	492.60
Social media	16.24
Website ads	57.12
Total Advertising & marketing	9,157.58
Building & property rent	166.00
Business licences	15.99
Card Openings	913.45
eBay fees	-0.18
General business expenses	
Bank fees & service charges	250.00
Memberships & subscriptions	434.87
Total General business expenses	684.87

	Total
Interest paid	1,051.29
Meals	454.28
Travel meals	42.30
Total Meals	496.58
Office expenses	
Office supplies	1,908.88
Shipping & postage	183.79
Software & apps	1,043.04
Total Office expenses	3,135.71
PayPal Fees	242.52
Product Purchase	5,268.09
QuickBooks Payments Fees	203.34
Supplies	271.57
Supplies & materials	831.02
Total Supplies	1,102.59
Taxes paid	255.45
Utilities	
Phone service	199.01
Total Utilities	199.01
Total Expenses	22,892.29
NET OPERATING INCOME	36,660.91
OTHER INCOME	
Other income	1,502.15
Total Other Income	1,502.15
OTHER EXPENSES	
Vehicle expenses	
Parking & tolls	10.00
Vehicle gas & fuel	340.63
Total Vehicle expenses	350.63
Total Other Expenses	350.63
NET OTHER INCOME	1,151.52
NET INCOME	\$37,812.43

Balance Sheet

As of December 31, 2023

	Total
ASSETS	
Current Assets	
Bank Accounts	
PayPal Bank	4,829.88
XXXXX6385 - 2	1,681.20
Total Bank Accounts	6,511.08
Other Current Assets	
Inventory	43,750.57
Inventory Asset	1,005.43
Total Other Current Assets	44,756.00
Total Current Assets	51,267.08
TOTAL ASSETS	\$51,267.08
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
American Express Gold Card (1005) - 1	-46,692.97
Total Credit Cards	-46,692.97
Other Current Liabilities	
Channel Sales Tax Payable	
Shopify Sales Tax	29.60
Total Channel Sales Tax Payable	29.60
Texas State Comptroller Payable	107.96
Total Other Current Liabilities	137.56
Total Current Liabilities	-46,555.41
Total Liabilities	-46,555.41
Equity	
Owner draws	61,455.90
Personal expenses	-1,380.91
Retained Earnings	-64.93
Net Income	37,812.43
Total Equity	97,822.49
TOTAL LIABILITIES AND EQUITY	\$51,267.08

Statement of Cash Flows

January - December 2023

	Total
OPERATING ACTIVITIES	
Net Income	37,812.43
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Inventory	-43,750.57
Inventory Asset	-1,005.43
American Express Gold Card (1005) - 1	-46,757.90
Channel Sales Tax Payable:Shopify Sales Tax	29.60
Texas State Comptroller Payable	107.96
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	-91,376.34
Net cash provided by operating activities	-53,563.91
FINANCING ACTIVITIES	
Owner draws	61,455.90
Personal expenses	-1,380.91
Net cash provided by financing activities	60,074.99
NET CASH INCREASE FOR PERIOD	6,511.08
CASH AT END OF PERIOD	\$6,511.08

A/R Aging Detail

As of December 31, 2023

This report contains no data for your specified date range.

A/P Aging Detail

As of December 31, 2023

This report contains no data for your specified date range.